



**ALAMEDA
MUNICIPAL POWER**

A Department of the City of Alameda

The Flash

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GOODBYE INCANDESCENT LIGHT BULBS

THEIR DAY HAS COME AND GONE

In California, the era of the energy-wasting incandescent light bulb is over. And it's about time.

On January 1, a state law kicked in that ended the traditional bulb's 125-year grip on the marketplace. While retail outlets can offer their existing incandescents until they're gone, no new energy-wasters will be sold.

CALIFORNIA IS AHEAD OF THE GAME

California is getting a head start

on banning these bulbs, but they will go extinct across the country in 2020 under federal law.

LED EASY AS 1, 2, 3...

Energy-wasting lightbulbs are still being used in about 250 million sockets in the state. The Natural Resources Defense Council estimates that replacing these older bulbs with light-emitting diodes (LEDs) and compact fluorescent lamps (CFLs) could result in annual savings of \$1 billion each year for

California residents and companies.

Energy-saving LEDs bulbs and CFLs will now lead the way in the Golden State toward more energy savings.

OFFERS CASH REBATES ON LED BULBS

AMP is proud to offer its customers cash rebates on the purchase of Energy Star LED bulbs. Claim your cash rebates for LEDs, LED fixtures, and a variety of Energy Star-certified appliances at www.alamedamp.com/rebates.

COMMITTING TO CLEAN POWER WITH ALAMEDA GREEN

Thanks are in order! AMP wants to thank you, our customers, for your impressive commitment to AMP's voluntary green energy program.

STRONG GROWTH

AMP representatives have been out in the community since August, meeting residents at their doors and sharing information about our Alameda Green program. Since then, nearly 700 Alamedans have joined Alameda Green, bringing the total number of participants to about 3,000.

For a few extra dollars per month, Alameda Green gives residents and businesses the option to match up to



**CLOSE TO
3,000
PARTICIPANTS!**

100 percent of their monthly electricity use with renewable energy sourced from wind, biogas and solar projects.

RENEWABLE ENERGY FROM CALIFORNIA

The program recently committed to sourcing even more renewable energy from California to help drive clean

energy development in the state and the region.

In an example of Alamedans' support of the program, a new participant recently told one of our outreach associates: "Thank you for making this so easy! I'm glad you came to my door."

NATIONAL RECOGNITION

The program has received national recognition, too. AMP earned "Top 10" rankings last year and in 2016 from the National Renewable Energy Laboratory (NREL).

To learn more, check out www.alamedamp.com/green.

UNDERGROUNDING TOWN HALL MEETING

February 28 - 6 pm
Alameda Main Library

YOU'RE INVITED

Want to learn more about the city's program to move overhead utility lines underground? Come on out to Alameda Municipal Power's (AMP) town hall meeting on Feb. 28 at the Alameda Main Library for an update on the city's undergrounding program.

AMP, which administers the program, is making progress in its planning to move overhead power lines underground in certain districts of the island.

RECOMMENDATIONS

In the coming months, the technical advisory committee for the undergrounding program is planning to recommend that the Alameda City Council move utility lines underground in the following areas:

OTIS/BROADWAY DISTRICT

Along Otis Drive from High Street to Broadway including Pearl Street, Versailles Avenue, Mound Street, Waterton Street and Court Street; and along Broadway Street from La Jolla Drive to Encinal Avenue.

WEBSTER CROSSING DISTRICT

All Webster Street crossings from Taylor Avenue to Buena Vista Avenue including Eagle Avenue, west of Constitution Way; and along Central Avenue from Eighth Street to Webster Street.

BE THERE ON FEBRUARY 28

Final decisions to identify underground utility districts have not yet been made.

At the Feb. 28 town hall meeting, AMP staff will provide details about the program and how it would affect residents. Refreshments will be provided.

BE UP TO DATE

For regular updates on the city's undergrounding program, sign up for email alerts on AMP's website at:
www.alamedamp.com/undergrounding.

CUSTOMER SPOTLIGHT: FEATHERED OUTLAW

AMP offers Alameda businesses the opportunity to be 100 percent green-powered by purchasing affordable, local, renewable energy through Alameda Green.

THE FEATHERED OUTLAW is one of the many businesses investing in wind and solar energy to make Alameda and the world a greener place.



FEATHERED OUTLAW is unique boutique peddling new and vintage apparel, handcrafted jewelry and accessories, home goods, gift items and custom bath & body products.

1506 Webster Street Alameda, California

510-239-4593

www.featheredoutlaw.com

AMP's Service Center at 2000 Grand Street will be closed for the President's Day holiday on Feb. 19.

You can use our automated phone service (24/7) at (510) 748-3900 to access your account information, pay your bill, or report emergencies.

CONTACT AMP

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The FLASH is published as a service to the customer-owners of Alameda Municipal Power. Readers are invited to submit ideas, suggestions, comments, or questions by writing to the editor at Alameda Municipal Power P.O. Box H, Alameda, CA 94501-0263 or by email to haley@alamedamp.com

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