



**ALAMEDA  
MUNICIPAL POWER**

*A Department of the City of Alameda*

# The Flash

Volume 28 • Number 10 • October 2015

Connect with us on [www.alamedamp.com](http://www.alamedamp.com)

## ENERGY AWARENESS: ELECTRIC HAIKUS

Each October we celebrate both National Energy Awareness Month and Public Power Week. It's a good time to step back for a moment or two of electric contemplation beyond kilowatt hours and utility bills.

**ELECTRIC HAIKU #101**  
Lineman and wire  
Sky, clouds, bucket truck swings high  
Connect here to there

**ELECTRIC HAIKU #102**  
October sun sets  
Across the city lights on  
Feel the electricity

**ELECTRIC HAIKU #103**  
Kitchen, living room  
Bathroom, bedroom, outdoor light  
Switch on and switch off

**ELECTRIC HAIKU #104**  
New truck in the work yard  
Morning sun on white and green  
Day one on the job

**ELECTRIC HAIKU #105**  
Mylar balloons fly  
Power lines zap, crack and boom  
Balloons - hold them tight

**ELECTRIC HAIKU #106**  
Thomas Edison  
Idea of the Modern World  
Illumination glass

**ELECTRIC HAIKU #107**  
Refrigerator  
Humming in the summer night  
Hungry for power

**ELECTRIC HAIKU #108**  
Meters so ancient  
Like Joe Dimaggio old  
Their day come and gone

**ELECTRIC HAIKU #109**  
Swimming in the current  
Energy flowing generation  
Have toast for breakfast

**ELECTRIC HAIKU #110**  
The power goes out  
Many things cannot be done  
Breathe, it soon returns

**ELECTRIC HAIKU #111**  
Night in Alameda  
Once bathed in orange streetlight  
Now in true color

**ELECTRIC HAIKU #112**  
Electrons in the night  
Bob Dylan goes electric  
Folk music gets loud

## YOU TOO CAN HAIKU. POST TO WIN!

Feeling creative? Post your own Electric Haiku to the AMP Facebook page. We'll award two LEDs to each of the writers of our top five favorites. Electric Haikus are three lines:

5 syllables - 7 syllables - 5 syllables.

(Offer open until 11/15/15. For AMP residents only)

**DID YOU KNOW...**

**ON AVERAGE,  
AMP CUSTOMERS SPEND**

**\$1.89**

**PER DAY FOR ELECTRICITY?**



**...WHICH IS LESS THAN**



Bay Bridge Toll  
\$6.00



Sunday SF Chronicle  
\$3.00



Grande Coffee  
\$2.35

**CUSTOMER SPOTLIGHT:  
HAIR STUDIO**



Hair Studio has been setting trends in Alameda for over 16 years. Now the Blanding Avenue salon is part of a new trend that energy-wise Alameda businesses are setting by installing all new LED lights through AMP's Commercial Lighting Retrofit Program.

*"Customers can see the difference with the brighter lights and it helps us when we can please our customers," said co-owner Patricia Rios.*

**Estimated Savings = \$2,079 per year  
Rebate = \$1,018**

Hair Studio used the program's \$1,018 rebate to offset most of the installation costs. Funding for the program comes from the short-term sale of some of AMP's renewable energy credits not needed for compliance with the State's Renewable Portfolio Standard.

*HAIR STUDIO  
2540 Blanding Ave, Alameda, CA 94501  
(510) 521-6805*

**SAVING ENERGY:  
THE POWER OF A BETTER BULB**



Twenty million. That's the number of homes that could be powered if we just changed our light bulbs.

The US Department of Energy estimates that if 61 million households simply switched from incandescent lights

to light emitting diodes or LEDs, it would save enough energy to power 20 million homes. That's because LEDs use 75 to 80 percent less energy than incandescents and last 25 times longer. It seems that the best way to reduce greenhouse gases and improve efficiency is the easiest: Just switch to LEDs. 

**SAFETY:  
ACCESS TO EQUIPMENT**



**MIND YOUR OWN METER**

Access to your electric meter is an important part of delivering quality service. When access to one of AMP's meters is impaired by a tree, shrub, fence or other obstruction, it's hard to measure energy use for the month.

As part of AMP's service agreement, all electric meters need to be accessible to authorized AMP representatives not just for reading but also for installation, removal, testing, and inspection.

It's a good idea to keep vegetation and structures a minimum of three feet away from the sides of the meters to ensure your safety and the safety of AMP crews. 

**SIGN UP FOR  
AMP  
NEWS UPDATES**

**FIND OUT THE LATEST ABOUT YOUR ELECTRIC UTILITY**  
Get email news updates about solar power, electric vehicles, undergrounding, refrigerator rebates and more!  
[www.alamedamp.com](http://www.alamedamp.com)

**CLIP and KEEP!**

Important AMP contact numbers:

- Customer Service ..... 748-3900
- After Hours/Emergency ..... 748-3902
- TDD (hearing impaired) ..... 522-7538
- Email ..... [amp@alamedamp.com](mailto:amp@alamedamp.com)
- Internet ..... [www.alamedamp.com](http://www.alamedamp.com)

The FLASH is published as a service to the customer-owners of Alameda Municipal Power. Readers are invited to submit ideas, suggestions, comments, or questions by writing to the editor at Alameda Municipal Power, P.O. Box 11, Alameda, CA 94501-0263 or by email to [adam@alamedamp.com](mailto:adam@alamedamp.com)

**PUBLIC UTILITIES BOARD**

- Mary Sutter, President
- Madeline Deaton, Commissioner, Ann McCormick, P.E., Commissioner
- Laura Giuntini, Commissioner
- Liz Warmerdam, Interim City Manager

**ALAMEDA MUNICIPAL POWER**  
Glenn Steiger, General Manager