



Alameda Green Celebrates an Exciting Year

Last August, Alameda Municipal Power (AMP) launched a new 100 percent renewable energy program called Alameda Green for Alameda residents and businesses who want to do their part to make their energy use more sustainable. This month, AMP celebrates Alameda Green's one year anniversary! To mark this special occasion, AMP is encouraging its customers to join over 600 Alameda residents and businesses who have already enrolled.

Check out Alameda Green's accomplishments to date for a few good reasons to sign up today:

- Over 600 Alameda residents already participate and hundreds are showing their support for a green community with Alameda Green yard signs!
- Nearly a dozen local businesses have enrolled; visit our website to see a full list of participating businesses where you can shop green and local.
- Program participants have reduced their collective carbon footprint by over 2 million pounds of carbon dioxide—that's like taking 220 cars off the road for a year!*



- Program participants have supported nearly 2,000 megawatt hours of renewable energy since August 2012 from facilities like PaTu wind farm in Oregon.
- Hundreds of Alamedans stopped by the Alameda Green and AMP booth at the Earth Day Festival to learn how to reduce their carbon footprint!

- Last holiday season, Alameda Green and AMP powered City Hall's holiday lights with 100 percent renewable energy.

When you sign up for Alameda Green, AMP will match your monthly electricity use with 80 percent wind and 20 percent solar energy by purchasing renewable energy certificates. Participation is voluntary and you may cancel at any time. The cost to participate is around \$6 per month for the average Alameda household. To learn more, visit www.alamedamp.com/power/green or call one of our customer service representatives at 510-748-3900.

*To learn more about how these environmental equivalencies are calculated, please visit: www.epa.gov/cleanenergy/energy-resources/calculator.html.



Public Utilities Board Welcomes New Member

In July, the Public Utilities Board welcomed Alameda resident Ann McCormick to the Board. Commissioner McCormick brings 25 years of energy efficiency experience to the Board. She is a founding principal of Newcomb Anderson McCormick, a San Francisco-based energy engineering and management consulting firm devoted to solving energy and sustainability issues.

She holds a master's degree in Mechanical Engi-

neering from the University of Wisconsin-Madison and a bachelor's degree in Mechanical Engineering from Michigan State University. She is a registered mechanical engineer in the State of California, a LEED accredited professional, and a certified energy manager. Commissioner McCormick previously served on the Public Utilities Board from 2000 to 2010.

Commissioner McCormick replaced John McCahan, who concluded his second term with the Board after eight years of service.

Be Aware of Utility Bill Scams

AMP has received several complaints from business and residential customers that someone impersonating a utility representative has called their businesses or homes. The caller claims the customer's account is past due and will be disconnected shortly unless payment by debit or credit card is made immediately.



If you get a call demanding immediate payment on your account, be suspicious. AMP will never ask for credit card or debit card numbers and only provides courtesy calls to accounts that are already delinquent. If you have any doubts, don't give out any information. Please hang up and call one of our customer service representatives at 748-3900.

If you suspect you have become a victim of this scam, AMP recommends that you immediately call your credit card company to cancel your card and call the Alameda Police Department to file a report. Here are some tips to help you stay safe:

- AMP employees always carry photo identification cards. If the ID is not visible and you don't see any other AMP logo, ask the individual to show you their badge.
- All AMP vehicles are marked with the AMP name and logo. If you are approached by someone claiming to be from AMP, check to see if their vehicle is clearly marked and/or ask for ID.
- Verification is easy. If you have any doubts or concerns that a visitor or caller represents AMP, call AMP at 748-3900 to check on the individual and their task. 📞

The FLASH is published as a service to the customer-owners of Alameda Municipal Power. Readers are invited to submit ideas, suggestions, comments, or questions by writing to the editor at Alameda Municipal Power, P.O. Box H, Alameda, CA 94501-0263 or by email to irwin@alamedamp.com

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Time is Running Out to Enjoy Marshmallow Megavolt Ice Cream

As summer winds down, don't miss the opportunity to enjoy Marshmallow Megavolt ice cream at Tucker's Ice Cream, 1349 Park Street. Tucker's created this memorable combination of smooth lemon marshmallow, Irish crème, and espresso bits to celebrate AMP's 125th anniversary in 2012. They brought it back for a limited time only. After August 30, it's all gone, so stop by for a cone soon! 🍦



Public Utilities Board Approves 2014 Budget

The Public Utilities Board approved AMP's \$64.8 million budget for fiscal year 2014, with purchase power as AMP's largest expense. Some of the major initiatives in the plan include advanced technologies and business process improvements; workforce development; implementing a customer engagement platform; and greenhouse gas reduction plans. The Board also approved a transfer of \$2.8 million to the City of Alameda's General Fund. More information about the budget is available on AMP's website. 📄

CLIP and KEEP!

Important AMP contact numbers:

Customer Service.....748-3900
After Hours/Emergency748-3902
TDD (hearing impaired).....522-7538
E-mail..... info@alamedamp.com
Internet www.alamedamp.com