



Alameda's Power Mix Among the Cleanest in the State

Alameda Municipal Power (AMP) is proud of the renewable mix it supplies to customers in Alameda for electric energy. The Power Content Label is an annual report that shows where your electricity was generated during the previous calendar year. For comparison, the Power Content Label also provides the most recently published supply content breakdown for the state's power mix.

During 2011, 66% of AMP's electric supply mix came from renewable resources, including biomass (landfill gas), geothermal, small hydroelectric, solar and wind—up from 64% in 2010. When hydroelectric power from dams like Shasta and Calaveras is included (California does not count power from large hydroelectric dams as renewable), Alameda's power is more than 98% carbon neutral. What's more, Alameda's power mix contains no coal or nuclear in its mix. This makes the energy supplied by AMP to you, Alameda's residents and businesses, in 2011 among the cleanest in the state, if not the cleanest! 🌱

POWER CONTENT LABEL

ENERGY RESOURCES	ALAMEDA 2011 Fuel Mix	2010 CA Power Mix**
	(Actual)	
Eligible Renewable	66%	14%
-Biomass and Waste	21%	2%
-Geothermal	37%	5%
-Small Hydroelectric	2%	2%
-Solar	0%	0%
-Wind	6%	5%
Coal	0%	7%
Large Hydroelectric	32%	11%
Natural Gas	0%	42%
Nuclear	0%	14%
Other	0%	0%
Unspecified Sources of Power*	2%	12%
TOTAL	100%	100%

* "Unspecified sources of power" means electricity from transactions that are not traceable to specific generation sources.

** Percentages are estimated annually by the California Energy Commission based on the electricity sold to California consumers during the previous year.

For specific information about this electricity product, contact **Alameda Municipal Power**. For general information about the Power Content Label, contact the California Energy Commission at 1-800-555-7794 or www.energy.ca.gov/consumer.

Public Utilities Board Welcomes New Member

In July, the Public Utilities Board welcomed its newest commissioner, Mary Sutter. An Alameda resident, Commissioner Sutter brings over 20 years in the energy field, specializing in the evaluation of energy efficiency programs. She currently serves as the Vice President of Energy



Evaluation at Opinion Dynamics Corporation. Commissioner Sutter holds a Master of Science in Engineering from the University of Colorado. She replaces Peter Holmes, who concluded his tenure with the Board after seven years of service. 🌱

PUB Adopts 2013 Budget; Fitch Re-Affirms AMP's A+ Bond Rating



The Public Utilities Board (PUB) approved AMP's \$57 million budget for fiscal year 2013, with purchase power as AMP's largest expense. Some of the major initiatives in the spending plan include workforce development, cost of service and rate planning, renewable energy sales, and implementing advanced technologies for operational efficiency and effectiveness. The Board also approved a transfer of \$2.8 million to the City of Alameda's General Fund.

In July, Fitch Ratings re-affirmed AMP's A+ rating with an outlook that is stable. Fitch upgraded AMP's rating back in 2010 to A+ for several reasons, including the restructuring of the debt profile, the 5-year rate plan, the re-focus on the core electric business, management's adoption of stronger financial targets, and stronger projected financial performance.

More information about the 2013 budget and AMP's A+ bond rating can be found online at www.alamedamp.com.

Thanks for Celebrating AMP's 125th Birthday With Us!

AMP's birthday celebration on July 4th was a big success! Thanks to everyone who came out to see us in the parade and at the Jumpin' & Jivin' Jubilee!



Go Paperless and Save Time!

You can go totally paperless and manage your account with AMP online. When you sign up for eBill, we will send an email to you each month letting you know your bill is ready for your review and payment. Then, simply log onto to the AMP eCare system and your statement will be there, with all the information you need. Electronic billing replaces paper bills, which saves resources and reduces waste. It also provides you with access to your billing information 24 hours a day, seven days a week. To sign up, go to www.alamedamp.com.



125 Years of Fun Facts!

AMP is 125 years old! To celebrate this special milestone, we are sharing fun facts from our many years of service.

Did you know....? The oldest utility pole still in service in Alameda was installed 89 years ago, in 1923. The pole is located at 1811 Mulberry Street and is worth taking a look at!

CLIP and KEEP!

Important AMP contact numbers:

Customer Service748-3900
 After Hours/Emergency748-3902
 TDD (hearing impaired)522-7538
 E-mail..... info@alamedamp.com
 Internet.....www.alamedamp.com

The FLASH is published as a service to the customer-owners of Alameda Municipal Power. Readers are invited to submit ideas, suggestions, comments, or questions by writing to the editor at Alameda Municipal Power, P.O. Box H, Alameda, CA 94501-0263 or by email to irwin@alamedamp.com

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