



AMP Lighting Rebate Helps Harbor Bay Offices to be Brighter, Energy Efficient, and Save on Electrical Costs!

The Community of Harbor Bay is now a brighter and more energy-efficient place to be, thanks to the installation of its new advanced-technology LED parking area lighting.

According to Director of Maintenance Operations Joseph Landaeta, “The new fixtures offer better lighting at a lower cost and last for a longer time. And a rebate from Alameda Municipal Power helped swing the decision to convert.”

The Community of Harbor Bay installed seven light-emitting-diode (LED) units as replacements for metal-halide bulbs in the parking area serving its offices. The 128-Watt LED “bilevel” units will use 80% less electricity than the 250-Watt metal-halide bulbs they replaced. The LED units also have a lifetime that’s about 12 times longer, about 36 years, so maintenance costs will be reduced, as well.

Alameda Municipal Power provided a \$2,730 rebate to



City of Alameda Public Utilities Board President Gregory Hamm, Ph.D., P.E. (left) commends Community of Harbor Bay Director of Maintenance Operations Joseph Landaeta on the installation of new LED parking area lighting.

the Community of Harbor Bay for the retrofit. “We look first to energy efficiency in meeting Alameda’s electrical needs needs,” said AMP General Manager Girish Balachandran.

The annual energy cost savings to the Community of Harbor Bay will be over \$2,000. For safety and security reasons, many parking area lights remain on through the night. The new LED units also employ a “bilevel” function and can power down by 65% when there is no motion in the lot. Lights that remain on overnight will operate at the lower level more than half the time.

Balachandran continued, “The Community of Harbor Bay has long been a leader in adopting energy-efficiency technologies. We appreciate their willingness to share

their experiences with the community.

For more on AMP energy-efficiency and rebate programs, please visit the AMP web site at www.alamedamp.com.

Discounts Available for Electric Vehicles

Electric vehicles are economical, quiet, and don’t emit pollution, making them the perfect choice for commuting in Alameda. Even better, when they’re charged up with AMP service, over 80% of their power comes from renewable, carbon-free electricity!

But there’s another reason you might think about a full electric BEV (battery electric vehicle) or PHEV (plug in hybrid electric vehicle).

Alamedans can recharge their vehicles right in their own home at a discounted rate without a special meter.

At AMP, we’re electric vehicle enthusiasts. When these vehicles are recharged during off-peak hours, they help our community’s electric draw. They also help us continue to meet our commitment to the environment.

Because there are a variety of electric vehicle technologies coming to market, AMP’s electric vehicle discounts are structured as follows:



- Very Light-Duty Vehicles (750 lbs. to 1,999 lbs. gross vehicle weight)—\$9 per vehicle per month
- Light-Duty Vehicles (2,000 lbs. to 4,999 lb. gross vehicle weight)—\$15 per vehicle per month

See Discounts on page 2

**Season’s Greetings
from the Public Utilities Board
and Staff of Alameda Municipal Power!**

Holiday Tree Lane

Alameda Municipal Power is looking forward to the annual Thompson Avenue Holiday Tree Lane project.

The lights on Holiday Tree Lane will be on from Saturday, December 5, through New Years Day, from 5:30 to 10:00 p.m.

The 3200 block of Thompson Avenue has become Holiday Tree Lane for almost 70 years, since before the second World War. Trees on the median of the street and area homes are decorated festively for the holidays and attract many visitors.

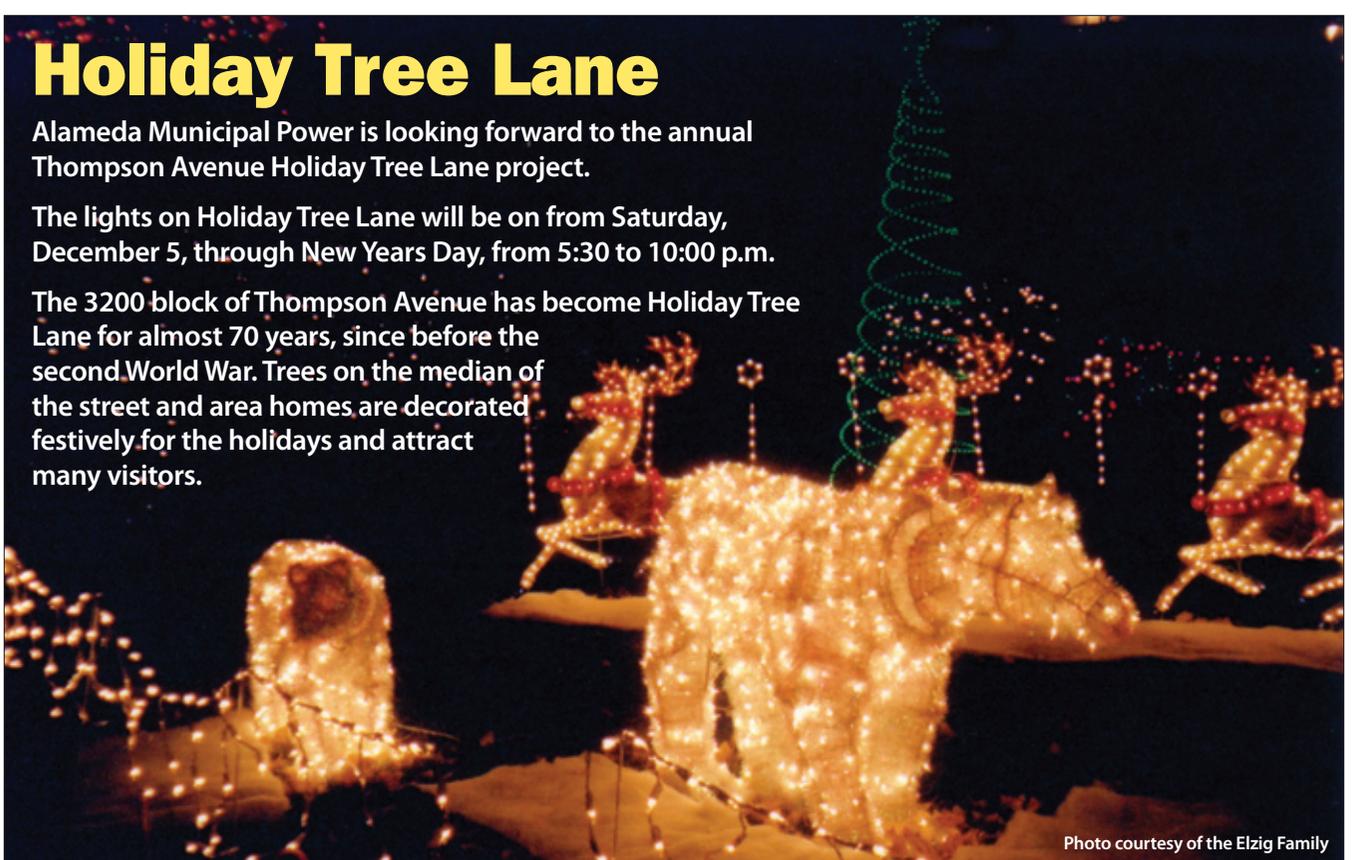


Photo courtesy of the Elzig Family

We're Here to Help! Low-Income Assistance

Alameda Municipal Power offers two programs specifically designed to assist low-income Alameda households, the Energy Assistance Program and Energy Assistance through Supportive Efforts.

The Energy Assistance Program (or EAP) provides ongoing assistance to qualifying low-income customers. The main objectives of the program are to reduce the customer's energy use and provide bill assistance by applying a 25% discount to the customer's monthly electric bill. Program highlights include:

- A free energy audit and recommendations to reduce electric costs
- The installation of up to four compact fluorescent bulbs at no cost
- The replacement of older, inefficient refrigerators meeting certain criteria at no cost (If the household is a rental unit, a contribution from the landlord is required.)
- Weatherization for homes with electric heat.

The EAP is funded by AMP's Public Purpose Program and administered by the American Red Cross, who determines eligibility. For more information, please call the Red Cross at 814-4200.

Project EASE (Energy Assistance through Supportive Efforts) provides short-term emergency assistance to residential customers who are financially unable to pay their electrical bills and who have no alternative source of assistance. The program is intended to help after all other resources have been expended.

Project EASE is funded by voluntary customer contributions and an annual contribution from AMP. The maximum disbursement for each customer or household is \$200 within a 3-year period. The American Red Cross also administers this program and determines eligibility. For more information, please call the Red Cross at 814-4200. 



3rd Party Protection Plan

To offer the best possible service to you, Alameda Municipal Power offers a "Third-Party Notification Program." It is designed to help seniors, the disabled, and anyone who depends upon uninterrupted electric service.

Third-party notification provides that Alameda Municipal Power, in case service is stopped for nonpayment of charges, will contact a third party of your choice who probably can help. The third party, however, assumes no liability for payment of your bills by participating in the program. The program ensures that we will provide sufficient notification before service is stopped. Also, it may save you the inconvenience of temporary service loss and reconnection charges.

To enroll, just call our Customer Service Representatives on 748-3900 for an application! 

Discounts from page 1

- Medium Duty Vehicles (5,000 lb. to 8,000 lb. gross vehicle weight)—\$21 per vehicle per month.

To take advantage of the discount, electric vehicle owners need to provide proof of vehicle registration to AMP and agree to charge their vehicles primarily during the AMP's off-peak periods, between 8 p.m. and 8 a.m., Monday through Friday and any time Saturday, Sunday, and holidays.

To sign up for the electric vehicle charging discount, just call us on 748-3900.

If you would like to know more about electric vehicles, two sources are CalSTART, www.calstart.org, and the Electric Auto Association, www.eaaev.org. 

CLIP and KEEP!

Important AMP contact numbers:

Customer Service..... 748-3900

After Hours/Emergency 748-3902

TDD (hearing impaired) 522-7538

E-mail..... info@alamedamp.com

Internet www.alamedamp.com

The FLASH is published as a service to the customer-owners of Alameda Municipal Power. Readers are invited to submit ideas, suggestions, comments, or questions by writing to the editor at Alameda Municipal Power P.O. Box H Alameda, CA, 94501-0263 or by email to mccabe@alamedamp.com.

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