



**ALAMEDA
MUNICIPAL POWER**
A Department of the City of Alameda

TheFlash

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Governor Names AMP Winner of the Top Environmental Leadership Award

In November, Governor Schwarzenegger announced that Alameda Municipal Power has won the 2010 Governor's Environmental and Economic Leadership Award (GEELA) for its "From Trash To Treasure—Alameda Municipal Power's Landfill-Gas-To-Energy Utilization Project."

GEELA is California's highest and most prestigious environmental honor. The award program recognizes individuals, organizations, and businesses that have

demonstrated exceptional leadership for voluntary achievements in conserving California's resources, protecting and enhancing the environment, and building public-private partnerships.

"This honor recognizes AMP's commitment to developing socially responsible and environmentally friendly practices that promote environmental protec-



Public Utilities Board President Greg Hamm accepts the 2010 Governor's Environmental and Economic Leadership Award from Governor Arnold Schwarzenegger.

tion and economic growth," said Greg Hamm, President of the City of Alameda's Public Utilities Board. "AMP has committed to our families, neighbors, and community to protect our natural resources and environment for generations to come."

AMP's interest in drawing on landfills as a renewable energy resource dates back to the mid

1970s. Of the technologies available to capitalize on these resources, methane capture carries a unique combination of economy, efficiency, and environmental benefit. Beginning in 2001, AMP began actively seeking methane capture opportunities to incorporate in its power portfolio. AMP first received power from the West Contra County Landfill in 2005. Today, AMP takes power from four landfill-gas-to-energy plants, an additional agreement is pending

execution, and others are being pursued. About 20% of the power consumed in Alameda is generated by landfill-gas-to-energy facilities.

AMP continues to be a leader in the industry with an impres-

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Apply Now for a Green Powerstar Award

AMP's on the lookout for the GREEN POWERSTARS in our community. Show how environmentally aware you are by applying now for an AMP GREEN POWERSTAR Award.

All Alameda-based businesses, homes, and classrooms are invited to apply in one of four award categories, Small Business, Large Business, Home, or Schools.

Awards will be given for all-around efforts to support energy efficiency and greener power



use. Special consideration will be given to new, innovative strategies. Efforts should have been accomplished in 2010. Applications and more details on award criteria are

available on the AMP website, www.alamedamp.com. Applications are due 5:00 p.m. Monday, February 28, 2011.

An Awards ceremony is being planned for April to be held in conjunction with the City's Earth Day festivities! 

The Path to Your Outlet

What do Alpine, Contra Costa, Lake, San Mateo, Santa Cruz, Solano, Sonoma, and Tuolumne Counties all have in common? They all are homes of power plants from which Alameda Municipal Power gets the electricity we bring to your home or business. What county is missing from this list? Alameda, of course, and with a few, very small exceptions, none of our power is local.

Our work to keep the lights on starts well outside of our community, as virtually all of the clean and renewable resources on which we depend are some distance away. Like all electric utilities we are tied to an electric transmission grid to bring our

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Energy Star® Refrigerator Rebate and Recycle Program

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MAKE A SMART INVESTMENT—REPLACE YOUR OLD REFRIGERATOR WITH A NEW MORE EFFICIENT ONE



Save Money, Save Energy,
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that Old One!

Your family's refrigerator may be the biggest hog in your household's energy use. If it's one of the older, less efficient models, it may cost you up to \$480 a year for electricity to keep this appliance humming. Purchase an Energy Star® labeled refrigerator (at least 14 cubic feet capacity) and recycle your old refrigerator to get a \$100 rebate.

Energy Star® refrigerators use at least 20% less energy than required by the federal standards and 40% less energy than earlier conventional models. The more energy-efficient your refrigerator, the less it will contribute to greenhouse gas emissions and global warming.

AMP is committed to both the efficient use of energy and assuring that Alameda stays The Greenest Little Utility in America. That's why we have energy efficiency programs to help you make choices that help the planet and save money on your electric bill.

For more information, program rules, and an application, please log on to www.alamedamp.com or call toll free (866) 964-7346.

Alameda Municipal Power. The Greenest Little Utility in America.

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sive renewable power portfolio that consists of 61% State "eligible renewable" and approximately 77% total renewable resources.

GEELA award recipients are chosen in ten different categories based on their strength in eight specific areas including results, transferability, environmental impact, resource conservation, economic progress, innovation and uniqueness, pollution prevention, and environmental justice. AMP won its award in the Climate Change category.

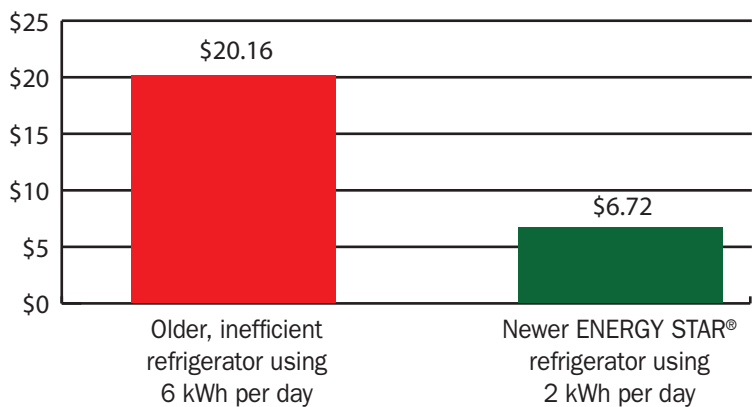
AMP is one of only 13 other recipients that accepted awards at the Governors' Global Climate Summit 3 in Davis in November.

The Governor's Environmental and Economic Leadership Awards program was established in 1993. The award program is administered by the California Environmental Protection Agency and the California Natural Resources Agency in collaboration with the State and Consumer Services Agency, the California Department of Food and Agriculture, California Labor and Workforce Development Agency and the Business, Transportation and Housing Agency.

Please visit www.alamedamp.com for more information about AMP's uniquely clean and renewable power portfolio. For more information on GEELA and this year's award recipients, please visit the Cal/EPA Web site, <http://www.calepa.ca.gov/Awards/GEELA>.

How Much Can You Save?

(Monthly costs to operate)



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geothermal, hydroelectric, land-fill gas, and wind power to your home or business. As a consequence, an event many miles away could affect us. That's why we actively seek to ensure the well-being of the Northern California transmission grid.

Alameda's power is delivered to two substations, one near Jack London Square and the other near the Oakland Coliseum. It enters AMP's 115 kilovolt loop crossing the Estuary and is delivered to two AMP substations that runs along the northern side of the main island. The power is "stepped down" to 12.5 kilovolts and power passes over 270

"circuit miles" of overhead and underground lines out to our community's homes, schools, businesses, and stores. About 3,600 utility poles are required to keep those overhead circuits in the air. Some 800 ground-level transformers support underground facilities. There are also 6,000 streetlights throughout the City to provide safety during hours of darkness.

The winter season is upon us, and all electric systems become more vulnerable to the vagaries of the weather. You can be sure though, that we're working hard, both within and outside Alameda's borders, to ensure continued reliable service.

The FLASH is published as a service to the customer-owners of Alameda Municipal Power. Readers are invited to submit ideas, suggestions, comments, or questions by writing to the editor at Alameda Municipal Power, P.O. Box H Alameda, CA, 94501-0263 or by email to mccabe@alamedamp.com.

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CLIP and KEEP!

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