



The Flash

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Providing Power and Information to the Alameda Community

AMP Receives National Recognition

AMP was recently honored by the American Public Power Association (APPA) for providing its customers with the highest degree of reliable and safe electric service. There are more than 2,000 public power utilities in the nation, and AMP was one of only 176 to earn the Reliable Public Provider (RP₃) platinum designation. The RP₃



recognizes public power utilities that demonstrate basic proficiency in four key disciplines: reliability, safety, workforce development and system improvement. Criteria within each category are based on sound business practices and represent a utility-wide commitment to safe and reliable delivery of electricity. 

Metallic Balloons and Power Lines Don't Mix

With high school and college graduations fast approaching, many customers will celebrate with helium-filled metallic balloons. Alameda Municipal Power urges you to securely tie a weight to these types of balloons to prevent them from floating away. It takes only a single metallic balloon, if not handled properly, to cause a power outage.

Metallic balloons owe their shiny, silvery surface to a type of metallized nylon that can conduct electricity. When a metallic balloon slips from the string or is not held properly with a weight, it will fly away and potentially become caught in power lines. Since the shiny surface is a 'conductor,' it will create a short circuit. In some instances, metallic balloons in contact with power lines can lead to downed lines, the potential for

fires, property damage to homes and businesses, and in the worst case serious personal injury. AMP reminds you to follow these important tips:

- Keep metallic balloons indoors and never release them outside.
- Make sure helium-filled balloons are securely tied to a weight that is heavy enough to prevent them from floating away.



See Metallic Balloons on page 2

Help Name AMP's Electrifying New Ice Cream Flavor

It's official: AMP is a flavor! Our 125th anniversary commemorative ice cream consists of lemon marshmallow swirled through a green Irish crème base and sprinkled with bits of espresso beans. Its green and yellow colors represent the colors of the AMP logo.

We have the recipe, but we now need your help in naming this electrifying

ESPRESSO
IRISH CRÈME
LEMON
MARSHMALLOW
SWIRL



new flavor! **Stop by Tucker's Ice Cream, 1349 Park Street, for a free sample and then submit your idea for a name for a chance to win a special prize.** Entries will be accepted until May 15 and can be submitted at Tucker's, by email to info@tuckersicecream.com, or by visiting www.alamedamp.com 

AMP Announces 2012 Green Powerstar Winners

AMP announced the winners of its 2012 Green Powerstar Awards at its Earth Day Celebration in April. The program, now in its second year, awards local businesses, residents, and youth who support energy efficiency, energy savings, and greener power use.



This year's winners are:

- Large commercial business category: Coral Reef Inn & Suites (Paul Patel)
- Small commercial business category: The Marketplace (Donna Layburn)
- Residential category: Chun Wu
- Youth category: Evan Lee

Congratulations to all our winners! To learn more about the winners and their accomplishments, visit www.alamedamp.com.

Miss the Budget Workshop?

AMP conducted its Annual Budget Workshop on April 16, 2012. As part of the open budget process, AMP staff presented the Public Utilities Board with its proposed budget for the 2013 fiscal year and sought the Board's input. The proposed budget aligns with AMP's Strategic Plan with a specific focus on implementing proven technology for operational efficiency, change management, and workforce preparedness. To learn more about the proposed budget, visit www.alamedamp.com. The final budget for the 2013 fiscal year will be approved by the Board on June 25.

Let's Stay in Touch

In the event of an electrical emergency, we want to be able to reach you quickly and provide the best service possible. To help us do this, please make sure we have the most up-to-date contact information for you. You can update your contact information by:

- Calling one of our customer service representatives at (510) 748-3900
- Sending an email with your telephone number and service address to custserv@alamedamp.com
- Visiting www.alamedamp.com and selecting Customer Service—Give feedback.



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- If a balloon becomes entangled in a power line, immediately call Alameda Municipal Power at 748-3902.

125 Years of Fun Facts!

On July 11, 2012, AMP will turn 125! As we approach the big day, we will be sharing fun facts from our many years of service.

Did you know....? In the early 1930s, Alameda's Department of Public Utilities, constructed one of the first two-way radio systems in the nation for use by the Alameda Police Department. AMP also constructed a citywide municipal fire alarm system. The "fire alarm building" still stands behind AMP's central substation on Grand Street.

CLIP and KEEP!

Important AMP contact numbers:

Customer Service.....	748-3900
After Hours/Emergency.....	748-3902
TDD (hearing impaired).....	522-7538
E-mail.....	info@alamedamp.com
Internet.....	www.alamedamp.com

The FLASH is published as a service to the customer-owners of Alameda Municipal Power. Readers are invited to submit ideas, suggestions, comments, or questions by writing to the editor at Alameda Municipal Power, P.O. Box H, Alameda, CA 94501-0263 or by email to irwin@alamedamp.com

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