



The Flash

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Providing Power and Information to the Alameda Community

Has Your Bill Gone Up This Winter?

With the cold season comes the potential for increased heating costs especially from portable heaters—these little appliances can be a major energy cost. Operating a portable heater can cost as much as running a refrigerator! Visit AMP's website to use our Home Energy Calculator to identify your electricity costs. Use the calculator to find out what

your portable heaters as well as your lighting, televisions, appliances and computers use and learn ways to reduce your energy costs. Go to www.alamedamp.com and select Save Energy, Measure It and click through to the Home Energy Calculator. 

Save the Date—2012 Budget Workshop and Rate Proposal

AMP invites you to join us for our Public Utilities Board's Annual Budget Workshop at 4:00 p.m. on Monday, April 16, 2012. The workshop will take place at Alameda's Main Library (Oak Street and Lincoln Avenue, Alameda) and will provide an opportunity for the Board to provide direc-



tion to staff on proposed projects and the associated budget for the coming year. The Board will also consider the 3rd year of the 5-year rate increase plan proposal at its regular meeting later that evening at 7:00 p.m. Materials for the meeting will be available on Monday, April 9 at www.alamedamp.com. 

Here's the Scoop!

Your local ice cream parlor, Tucker's Ice Cream, and your hometown electric company, Alameda Municipal Power (AMP), are partnering to create a special commemorative ice cream in recognition of AMP's 125 years of service to the citizens and businesses of Alameda. This new flavor will highlight AMP's history and represent the 125 years of reliable electric power provided to our community.

We Need **You** to Name the Next Tucker's Ice Cream Flavor!

Tucker's Ice Cream and AMP are sponsoring a contest and need **YOUR HELP** in creating the name for this new flavor. The ice cream will debut



at the Earth Day Fair on Saturday, April 21, 2012, at the **AMP booth** for free tasting as well as at **Tucker's Ice Cream at 1349 Park Street** until May 15. Stop by the booth or Tucker's Ice Cream for a free sample of the new flavor. Then, create a name for the new flavor and submit your entry in the suggestion box at the fair, at Tucker's, or by email to tuckersicecream@sbcglobal.net, or by clicking the link below by May 15.

The winning name will be selected by an "ice cream and electric committee" on May 31. The winner will receive a gift certificate for Tucker's Ice Cream and a special gift from AMP. Good luck!! 

Annual Planning Workshop Outcome

On January 30, 2012, AMP hosted its Annual Planning Workshop. The Public Utilities Board (Board) participated in activities surrounding Change Management, Workforce, and Advanced Technologies and provided comments and direction to identify opportunities and initiatives for the coming year. To view the January Board meeting materials and the results of the workshop, visit our website at www.alamedamp.com. 

Investing in Renewables



On January 30, 2012, the Public Utilities Board (Board) approved allowing the short-term sale of a portion of renewable energy and committing the revenues towards AMP initiatives to further reduce greenhouse gas emissions. This action will position AMP to leverage its assets for continued green leadership. For more information and to view the meeting materials, please visit our website at www.alamedamp.com. 

Join AMP in Celebrating Earth Day!

Join Alameda Municipal Power (AMP) and the City of Alameda on Saturday, April 21, 2012 from 10 a.m. to 3 p.m. at Washington Park (Central Avenue and 9th Street) to celebrate



Earth Day 2012. Events will include announcing the 2nd Annual Green Power Star Award winners and festivities for AMP's 125th birthday! For more information visit www.alamedamp.com. 

125 Years of Fun Facts!

On July 11, 2012, AMP will turn 125! As we approach the big day, we will be sharing fun facts from our many years of service.

Did you know... During World War II the Naval Air station, an army depot, and several ship yards in the Alameda increased the City's population from 40,000 to over 80,000. This influx required two additional electric power lines to be built in order to serve Alameda's increased population.

Let's Stay in Touch!

We want to make sure that we have your most up to date contact information in our system so that in the event of an electrical emergency we can reach you quickly and provide the best service possible! Take a few moments to update your account with your most current contact information by calling one of our customer service representatives at 510-748-3900, sending an email with your telephone number(s) and service address to custserv@alamedamp.com or by visiting www.alamedamp.com and selecting Customer Service, Give Feedback. Don't be left in the dark! 

CLIP and KEEP!

Important AMP contact numbers:

Customer Service.....	748-3900
After Hours/Emergency.....	748-3902
TDD (hearing impaired).....	522-7538
E-mail.....	info@alamedamp.com
Internet.....	www.alamedamp.com

The FLASH is published as a service to the customer-owners of Alameda Municipal Power. Readers are invited to submit ideas, suggestions, comments, or questions by writing to the editor at Alameda Municipal Power, P.O. Box H Alameda, CA 94501-0263 or by email to acord@alamedamp.com

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