



**ALAMEDA
MUNICIPAL POWER**

A Department of the City of Alameda

The Flash

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www.alamedamp.com




JULY 1 NEW ELECTRIC RATES

Starting on July 1, you will see changes to your electric bill. The city's Public Utilities Board approved an overall 1 percent rate increase.

Residential customers will see a \$1.05 increase in their monthly customer charge, plus a slight increase in their energy charges for tiers 1, 2 and 3.

Commercial customers will see a minor increase to their energy charges only.

RATES 18% BELOW NEARBY CITIES

A typical residential customer with an average monthly bill of \$63 can expect to see an increase of approximately \$1.06 to his or her electric bill.

Even with this increase, electric bills for Alameda residents will still average 18 percent less than neighboring communities.



WHERE DOES EACH DOLLAR GO?

AMP's entire budget to operate Alameda's electric system comes from our rates. (Look below to see where your electric dollar goes.)

The budget also ensures that AMP's customer service will continue to be ranked among the best in the state and our electric reliability record will remain one of the strongest in the western United States.

WORKING FOR YOU FOR 131 YEARS

AMP is the city of Alameda's 131-year-old electric utility, and the revenue from electricity sales goes toward operation of the electric system and to improving community services for Alamedans through AMP's annual transfer of more than \$5 million to the city's general fund.

In 2016, Alameda voters

RATES: CONTINUED ON PAGE 2

ALAMEDA GREEN YOUR DREAM HOME SERIES



IS SOLAR RIGHT FOR YOU?

You're interested in installing solar at your home, but you're not sure whether solar is a good fit for you.

Before you make an investment, you want to ensure you have all the information you need.

USE AMP'S EXPERTISE

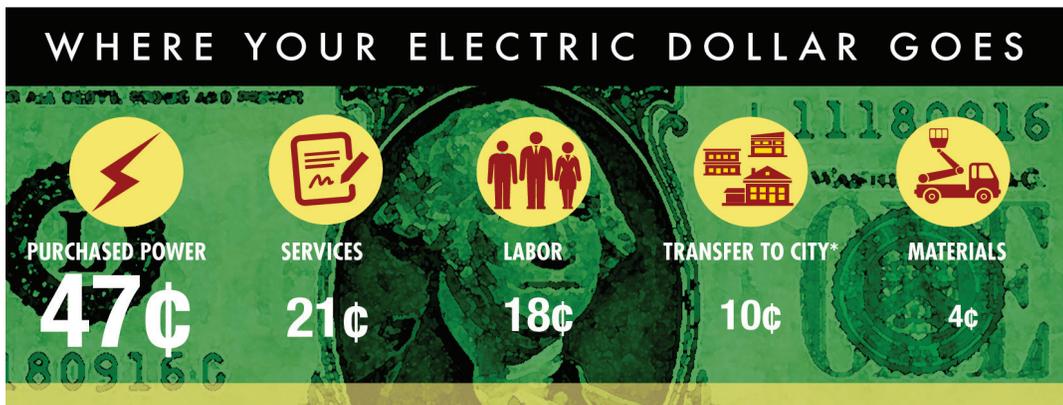
Your community-owned utility can help get you up to speed on all things solar.

AMP is partnering with Community Action for a Sustainable Alameda (CASA) on a series of "Green Your Dream Home" public forums, and June's forum is all about solar.

LEARN ABOUT THE FOLLOWING

- How solar works
- Solar and the electric grid
- Financing and incentives
- Metering and your bill

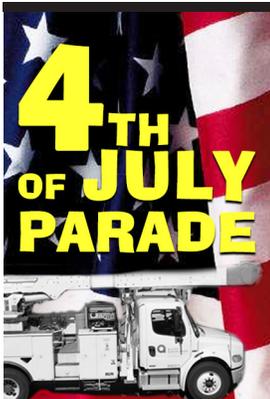
**JUNE 13 - 6 P.M.
ELKS LODGE
2255 SANTA CLARA AVE.**



RATES:
CONTINUED FROM PAGE 1

approved the Utilities Modernization Act, confirming the annual transfer to the city's general fund to support city services.

For more information on all rate changes, go to www.alamedamp.com/rates.



WAVE THE FLAG

The Alameda 4th of July Parade is one of the largest and longest Independence Day parades in the nation.



With over 160 floats and 2,500 participants who travel a three mile route, the parade has become a central activity of the Bay Area's 4th of July weekend, drawing over 60,000 spectators from the region.



Be sure to wave to Alameda Municipal Power staff driving by in our green and white utility vehicles along the parade route!



CUSTOMER SPOTLIGHT: WEST WIND SCHOOLS



FITNESS AND ENERGY EFFICIENCY

With help from AMP's Energy Plus retrofit program, West Wind Schools joins the growing list of Alameda businesses that have upgraded their lighting at their Alameda location on Park Street.

SELF-DISCIPLINE, CONFIDENCE AND MASTERY

West Wind Schools was founded in 1969 by Master Ron Lee, making it the oldest Karate School in the East Bay.

They are passionate about their art, and are committed to helping each student succeed beyond their expectations.

"The first bill I received after the Energy Plus lighting retrofit was jaw dropping. Almost a 90 percent decrease." – Krizten Delossantos West Wind Schools

WEST WIND SCHOOLS
1429 Park St, Alameda, CA 94501
www.westwindschools.com

AMP'S NEW ACCOUNT MANAGEMENT TOOLS ARE COMING SOON!



Smart meter installation is complete. Soon you'll be able to pay your electric bill and view your energy usage data in detail from any device anywhere and anytime you choose.



TALKING RATES

When we talk about rates, it's primarily about two main components: energy charges and customer charges.

ENERGY CHARGES:

The energy charge represents the amount of electricity used at your home or business. It's measured in kilowatt hours (kWh) and can vary every month. This charge covers the cost of producing and delivering electricity.

CUSTOMER CHARGES:

The customer charge is a fixed monthly charge. It appears on everyone's bill, regardless of whether a single kilowatt of energy was used. The charge is intended to cover the costs of providing a standard service connection and basic customer service.



FINANCIAL ASSISTANCE

Low-income and special needs customers may qualify for payment assistance through select AMP programs.

ENERGY ASSISTANCE PROGRAM (EAP)

The Energy Assistance Program provides ongoing bill assistance to qualifying low-income customers by applying a 25 percent discount to the customer's monthly electric bill.

PROJECT EASE

Project EASE (Energy Assistance through Supportive Efforts) provides short-term emergency assistance to residential customers who are financially unable to pay their electrical bills and who have no alternative source of assistance.

GET MORE INFORMATION

AMP Customer Service (510) 748-3900
www.alamedamp.com/financial-assistance.

CONTACT AMP

Customer Service..... 510-748-3900
After Hours/Emergency..... 510-748-3902
TDD (hearing impaired) 510-522-7538
Email amp@alamedamp.com
Internet..... www.alamedamp.com

The FLASH is published as a service to the customer-owners of Alameda Municipal Power. Readers are invited to submit ideas, suggestions, comments, or questions by writing to the editor at Alameda Municipal Power P.O. Box H, Alameda, CA 94501-0263 or by email to haley@alamedamp.com

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