



# The Flash

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Providing Power and Information to the Alameda Community

## Alameda Green: Your Chance to Support 100% Renewable Energy



Alameda Municipal Power (AMP) is excited to announce the launch of Alameda Green, a new voluntary program that gives AMP customers the opportunity to support 100 percent renewable energy by purchasing wind and solar power to match their monthly electricity use.

On behalf of Alameda Green program participants, AMP will purchase Green-e Energy certified renewable energy certificates (RECs) sourced from newly constructed wind and solar energy facilities located within western states and California.

Alameda Green enables residents and smaller

businesses to purchase renewable energy to match 100 percent of their electricity usage at only a penny and a half per kilowatt-hour (kWh) above the standard electricity rate. The average household using 400 kWh per month will pay an additional cost of \$6 per month (rate will vary depending on monthly usage). Larger businesses can also participate in increments of \$15 per month for each 1,000 kWh block. Every 1,000 kWh prevents 1,248 pounds of carbon dioxide from entering the atmosphere (Source: U.S. EPA's eGRID Database).

Enrolling is simple, voluntary, and you can cancel at any time. To enroll online, visit [www.alamedamp.com/power/green](http://www.alamedamp.com/power/green) or call (510) 748-3900.

### Thanks for Supporting "Power Up for Learning!"

At its meeting on July 16, Alameda's Public Utilities Board (PUB) presented a check for \$4,000 to the Alameda Education Foundation. The check represents voluntary contributions made by AMP customers through their

electric bill to the Power Up for Learning program during fiscal year 2012.

The funds collected by AMP are dedicated to technology programs in Alameda schools.

Thanks to you, Alameda's residents and businesses, the utility has collected over \$30,000 in voluntary customer donations over the past six years. To learn how you can support the Power Up for Learning Program, visit [www.alamedamp.com](http://www.alamedamp.com).



*Alameda Education Foundation Board members Bill Sonneman, Anne Debardeleben, Steve McAdam and Judy Blank join PUB president Greg Hamm for the presentation of the check for Power Up for Learning.*

## Public Utilities Board Elects Officers

The Public Utilities Board (PUB) elected its officers for the 2013 fiscal year at its July meeting. Mr. Gregory Hamm, Ph.D., P.E., was re-elected as president and Ms. Madeline Deaton was elected to her first term as the Board's vice president. The Board also elected Mr. Girish Balachandran, General Manager of Alameda Municipal Power, as its secretary.

Also serving on the Board are Commissioners John McCahan and Mary Sutter along with Alameda's City Manager, John Russo, as an ex officio commissioner.

In a related action, Commissioner McCahan was asked to continue representing Alameda's interests as the City's representative on the Northern California Power Agency (NCPA) Commission. NCPA is a joint powers agency consisting of 16 public power entities, including Alameda, and provides electric power development and acquisition to its members.

The five-commissioner Board was established to control and manage the city-owned electric utility. It is responsible for setting rates, adopting a budget, and ensuring the supply of safe and reliable power at competitive rates, all while maintaining a sound financial position. Meetings of the Board are held



*John McCahan, Madeline Deaton, Girish Balachandran, Greg Hamm, Mary Sutter and John Russo*

regularly on the third Monday of the month at 7 p.m. in City Council Chambers, City Hall, and are open to the public.

More information about the Public Utilities Board can be found on Alameda Municipal Power's website at [www.alamedamp.com](http://www.alamedamp.com). 

## Pride in Public Power

Every year, AMP takes part in a week-long national celebration of public power's hometown advantages. This year we're celebrating Public Power Week from Oct. 7-13, along with more than 2,000 other electric utilities that provide electricity on a not-for-profit basis to 46 million Americans.



Established in 1887, AMP has carried out the lasting mission of providing electricity as an essential public service. Located just down the street at the corner of Grand and Clement, not only does AMP serve the community but it is a part of the community. AMP is proud to uphold the principles of Public Power Week, including low-cost service, high reliability, safety, and a commitment to the community. 

## 125 Years of Fun Facts!

AMP is 125 years old! To celebrate this special milestone, we are sharing fun facts from our many years of service.

Did you know...? Alameda Municipal Light Plant, AMP's predecessor, purchased its very first gasoline-powered motor vehicles in 1912. The utility purchased a white truck and two automobiles.

## CLIP and KEEP!

Important AMP contact numbers:

Customer Service .....	748-3900
After Hours/Emergency .....	748-3902
TDD (hearing impaired) .....	522-7538
E-mail .....	<a href="mailto:info@alamedamp.com">info@alamedamp.com</a>
Internet .....	<a href="http://www.alamedamp.com">www.alamedamp.com</a>

*The FLASH* is published as a service to the customer-owners of Alameda Municipal Power. Readers are invited to submit ideas, suggestions, comments, or questions by writing to the editor at Alameda Municipal Power, P.O. Box H, Alameda, CA 94501-0263 or by email to [irwin@alamedamp.com](mailto:irwin@alamedamp.com)

### PUBLIC UTILITIES BOARD

Gregory Hamm, Ph.D, P.E., President  
Madeline Deaton, Commissioner

John R. McCahan, Commissioner  
Mary Sutter, Commissioner

John Russo, City Manager

### ALAMEDA MUNICIPAL POWER

Girish Balachandran, General Manager